



Wildlife Trust Education & Community Services: Pricing policy 2008-09

Prices apply for visits to the end of July 2009.

Why we charge

The Wildlife Trust is a charity that relies on the support of its members and grants to fund its activities. In order to carry out our education and community work, we need to cover our costs. The rates below are the minimum necessary rates to provide a high-quality service, which is predominantly subsidised from core funding. A profit is not made from our education and community services.

Type of visit	Full-day			Half-day		
	Cost per child/student	Minimum charge (1 member of Trust staff) [†]	Minimum charge (2 members of Trust staff) [†]	Cost per child/student	Minimum charge (1 member of Trust staff) [†]	Minimum charge (2 members of Trust staff) [†]
Early years/KS 1-2-level activities, Really Wild Days Out & Forest Schools programmes* (includes provision at centres AND other sites)	£5	£125 [†]	£160 [*]	£3.50	£75 [†]	£125 [*]
KS 3-4 GCSE programmes	£7	£150 [†]	£200 [*]	£5	£100 [†]	£150 [*]
A-Level activities	£15	£180 [♦]	£225 [*]	£10	£125 [♦]	£180 [*]
Educational guided walk	n/a	n/a	n/a	£2.50	£50 [†]	£75
Self-guided basic equipment	£1	n/a	n/a	£1	n/a	n/a
Self-guided electronic equipment	£2.50	n/a	n/a	£2.50	n/a	n/a
Type of visit	Full-day		Half-day		Evening session	
	Cost per child	Minimum charge	Cost per child	Minimum charge	Cost per child	Minimum charge
Uniformed groups, youth clubs etc.	£6	£60	£3.50	£35	£3	£30

For all of the above:

- First-time visits may be offered free of charge.
- Accompanying adults are free.
- Concessionary rates may be available if groups can demonstrate financial need.
- Some visits are offered at concessionary rates in the off-peak season (1 October - 31 March).

* There is no minimum charge for Forest Schools programmes and visits to Buckden Landfill Site.

[†] We aim to provide a minimum of one member of staff for every 25 pupils.

[♦] We aim to provide a minimum of one member of staff for every 15 pupils.



Other visits

Work parties

Groups doing useful site work are charged at a rate equivalent to KS 3-4 GCSE programmes.

Corporate groups need to contact the Trust's corporate partnerships manager to discuss rates.

Teacher training/INSET

£15 per person per hour.

Assemblies, talks, and advice for groups

£10 per hour, plus travel expenses. Minimum charge £50 per day.

First-time visits may be offered free of charge.

Concessionary rates are available if groups can demonstrate financial need.

Management plan writing costs: £100 minimum.

Talks and advice for corporate groups

Corporate groups need to contact the Trust's corporate partnerships manager to discuss rates.

Minibus service

45p per mile. Concessionary rates are available if groups can demonstrate financial need.

Day rates

Some services are charged at a day rate of £275.

Demonstration of financial need

Groups requiring a concessionary rate must provide a letter with the following information:

- Reason(s) they cannot afford the normal fees.
- Other sources of funding they have explored (if any).
- Signature of head teacher (or equivalent).

We will respond to each letter in writing, providing details of the agreed concessionary rate and suggestions about appropriate potential funding sources.

Cancellation policy

If the customer cancels:

- At more than 8 weeks notice, no charge is incurred.
- At between 8 weeks and 2 weeks notice, 50% of the fee is charged.
- At between 2 weeks and 1 weeks notice, 75% of the fee is charged.
- At less than one weeks notice, the full fee is charged.

If the Trust cancels at any point, the fee will be waived. Staff may offer to reschedule the visit.

Payment policy

We request that schools pay on invoice. Payment terms for other parties are arranged on a case-by-case basis.